

Eco Index Piloting, Implementation & Training Services

Offered by Zero Waste Alliance (ZWA)



Assistance with Piloting the Eco Index and Beyond

Unsure where to start piloting or need expertise for aspects of the Eco Index?

Need help developing a results oriented Eco Index action?

Looking to equip your company with the know-how to competently implement environmental preferences and improvements throughout the supply chain?

Our goal is to ensure your company becomes, and remains, a sustainability leader in the industry. ZWA has associates with a wide range of expertise and can provide you with the assistance you need.

Development of the Eco Index has been facilitated by Zero Waste Alliance (ZWA), a Portland, Oregon-based 501(c)(3) non-profit focused on developing standards, tools and practices that lead to a more sustainable future (www.zerowaste.org). ZWA's in-depth knowledge of product development, supply chains and procurement practices, sustainability issues and practices, and environmentally preferable product markets can save you time and money.

ZWA's Piloting and Implementation Support Services can help you...

- ❖ Jump-start your process through Eco Index piloting activities
- ❖ Prioritize areas of the Eco Index that result in concrete benefits based on your company's unique needs
- ❖ Implement an Eco Index strategy that makes you an industry leader
- ❖ Create customized resources and training for your internal staff and suppliers
- ❖ Assess and report the energy, carbon, water and waste footprint of products, materials, packaging and/or suppliers
- ❖ Build infrastructure to capture and report sustainability data for product, materials, packaging and/or suppliers
- ❖ Score products, materials, packaging and/or suppliers
- ❖ Verify claims made by suppliers
- ❖ Conduct materials alternative assessments based on your company's environmental values
- ❖ Develop and implement other strategies to improve the footprint of products, materials, packaging and/or suppliers

ZWA's Training Services

Our training will give your design, development, materials, sourcing and operations management staff the tools and knowledge they need to:

- ❖ Utilize the Eco Index to improve your organization's financial and environmental bottom line
- ❖ Understand and evaluate sustainability standards, third-party certifications and environmental marketing claims
- ❖ Improve the environmental performance of your products and supply chain

We offer participatory workshops, customized trainings, real-time webinars, and online training tools to meet your training needs.

Contact us for detailed information on how we can cater our services to meet your needs and help you achieve your goals (contact Neha Patel at 503-935-6771 or npatel@zerowaste.org).

The ZWA Team: Pamela Brody-Heine (541-633-7254, pamela@brodyheine.com), Eric Brody (503-288-6309, eric.brody@shiftadvantage.com) and Neha Patel (503-935-6771, npatel@zerowaste.org).